**Simplicity – Week#2 Journal Entry**

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Simplicity was at main focus during this week meetings, we discussed several potential ideas that can be implemented and finally selected one idea which had simple implementation, conveys the concept to targeted audience in as simple way as possible. All the functionality was kept at primarily basic level

and complex ideas, designs and behavior were kept at bay, which can be revisited once the project has taken initial structure and basic requirements are met.

Sticking ourselves to the primary project functionality, we can avoid unnecessary overheads and can deliver the project deliverables on time.